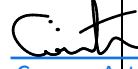


BM-004 Cookie Policy

Policy/Process Owner	Raichel Phipps
Issuing Leadership Team Member	Raichel Phipps

Effective Date	Version Number	Reason for Issue	Date approved at Board	Chair of Trustee Board's signature
27/01/2025	001	New Template, New Policy	27/01/25	
01/09/2025	002	Adding in details regarding regular review of policy	01/09/2025	 Connor Acton (Oct 13, 2025 17:18:38 GMT+1)
Dependencies	Version Number	Name		
27/01/2025	001	BM-003 Privacy Policy		
01/09/25	002	BM-003 Privacy Policy		

1. Purpose

The purpose of this policy is to be as transparent as possible with regards to the cookies that are placed on web users' devices and how we may use it and how to find out more about managing cookies.

2. Scope

As an overall part of the privacy policy this is how we manage cookies on the web site www.rspcawoodside.org.uk.

We are a separately registered, volunteer run charity using a [governing document](#) approved by the National RSPCA. We will respect your privacy and are committed to protecting your personal data.

This notice will tell you in general terms how RSPCA Leicestershire, Peterborough and Rutland (known as RSPCA Woodside - charity registered number 222621) uses cookies on Our website www.rspcawoodside.org.uk and how it affects individuals who interact with it.

Please read this policy in conjunction with our privacy notice

<https://www.rspcawoodside.org.uk/privacy-notice/> together with any other information that we may provide on specific occasions when we ask to collect or process your personal data so that you are fully aware of how and why we are using it.

Our identity is clear from our name and charity number which will be on its website and public information. See '[your local RSPCA](#)'. We are an unincorporated charity, acting through our committee of trustees as registered with the [Charity Commission](#), and are the data controller responsible for your personal data. If you have questions about how We handle your information, please contact us using the [contact us](#) page on our website.

Cookie Policy

This website uses cookies to improve your experience while you navigate through the website. Out of these cookies, the cookies that are categorised as necessary are stored on your browser as they are as essential for the working of basic functionalities of the website. We also use third-party cookies that help us analyse and understand how you use this website. These cookies will be stored in your browser only with your consent. You also have the option to opt-out of these cookies. But opting out of some of these cookies may have an effect on your browsing experience.

Types of cookies

There are two types of cookies; first party cookies and third party cookies. First party cookies are set by us. Third party cookies are set by service providers on our behalf in order to provide a service to you; for example, if you visit a webpage with a Twitter feed of YouTube videos embedded in it you may notice cookies set by each of those websites too. We may collect some or all of the information available from cookies when you visit our website, depending on how you use it.

The cookies set by Facebook (including when you visit our page on Facebook) are first party cookies; which means they are set by Facebook and if you are a Facebook user, you should visit Facebook's cookie policy on how to manage your cookie preferences.

Cookies can be further categorised as session cookies and persistent cookies. If a cookie does not contain an expiration date, it is considered a session cookie. Session cookies are stored in memory temporarily and when the browser closes, the cookie is permanently lost. In contrast, persistent cookies are stored in a user's hard drive in accordance with an expiration date attached to the cookie, on the specified expiration date the cookie will be removed from your browser.

Why do we use cookies?

Cookies help us to:

1. understand how visitors use our websites and collect anonymised statistics (e.g. the number of visitors to our websites) in order to improve performance
2. display relevant advertising to you when you visit websites other than ours
3. remember your details and preferences to avoid asking you for that information again
4. measure how cost-effective our advertising is.

What information do we collect using cookies?

Examples of ways we may use cookies to record information include: -

- areas of the website you visit and engage with, and the amount of time you spend on the website
- whether you have visited our website before or whether you are a new visitor
- the country, region, city and/or borough associated with your IP address or device
- how you came to our website
- the type of device and browser you use
- any error messages that you receive on the site.

We may also measure the success of the emails we send so that we can understand what subject lines and stories people like the most.

Website cookie acceptance

By continuing to use our website, you consent to our use of cookies and those we use will be stored on your device unless you change your cookie preferences in your browser.

Our website may also contain hyperlinks to third party websites that are owned and operation by other organisations. These websites have their own privacy policies, including policies on their use of cookies, and it is important that you read them as they will govern the use of any personal information you submit or which is collected by cookies whilst you browse that website. We cannot accept any responsibility or liability for the privacy practices of third-party websites and your use of such websites is at your own risk.

What are cookies?

Cookies are small text files placed either temporarily or permanently on your computer when each time you visit one of our websites, your browser will send the cookie file back to the website's server on each subsequent visit unless you alter your browser settings. We do not use cookies to store financial information.

Performance Cookies

Performance cookies allow us to collect statistical information about our websites so we can both measure and improve the performance of our sites, as well as that of our digital marketing and advertising campaigns. They help us understand website traffic and sources, know which pages are the most and least popular, see how visitors move around the sites, and measure the impact of our digital marketing and advertising. The cookie has no way of identifying you, it doesn't hold any of your personal data nor can it be used retrospectively to track you. These cookies help us to ensure we can develop our website to provide the content you need and would expect.

Targeting Cookies

We use Targeting cookies to help tailor the advertising we think may be of interest to you in order to help raise awareness of, and funds for, our vital animal welfare work. Based on activity on our websites we are able to measure how cost-effective advertising is and can ensure any adverts we do place perform well. These cookies may remember that you have visited our website and this information could then be shared with our advertising and marketing partners (e.g. social media) to build a profile of your interests and show you relevant adverts on other sites. The information that's been used to build that profile may also be used to find other people with similar interests to yours so that our adverts can be shown to them too.

These cookies are based on uniquely identifying your browser and internet device; they may collect personal data in the form of an IP address but we would not be able to identify you from that IP address. As with IP addresses generally, it may be possible for other organisations or individuals, with the relevant technical solutions, without or without other information available to them about you, to identify you from that information. If you do not allow these cookies, you will experience less targeted advertising. You may still see our adverts elsewhere online but these will not be connected to your previous activity on our website.

Google Analytics.

_cfduid

_dc_gtm_UA-383037-10

_ga

_gid



Version Number: 002

Effective date: 01/09/2025

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

[Click here for an overview of privacy at Google](#)

Changing your cookie preferences

If you wish to reject or disable any cookies which are set by our websites, you can do this through your browser settings. The 'Help' function within your browser should tell you how but for ease, here are links to show you how to change in cookie settings for various browsers:-

[Internet Explorer](#)

[Firefox](#)

[Chrome](#)

[Safari](#)

[iPhone and iPad](#)

Please note that if you visit our website anonymously (i.e. you switch off cookies), we may still collect certain information from your browser, such as your IP address, for the purpose of protecting our website from malicious attacks.

Monitoring and Reviewing

This policy replaces and overrides any previous Cookie policies. In the event of any inconsistencies, this version takes precedence.

This policy will be reviewed in line with the Policy Review Schedule, or sooner if there are significant changes in legislation, operations, or after a serious incident. Audits and spot checks will be conducted to ensure compliance.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at raichel.phipps@rspcawoodside.org.uk

or by post to: RSPCA Woodside, 190 Scudamore Road, Leicester, LE3 1UQ
Phone: 0116 233 6677

You can find out more about cookies at www.allaboutcookies.org.

BM-004 Cookie Policy V002

Final Audit Report

2025-10-13

Created:	2025-10-09
By:	Raichel Phipps (people@rspcaleicester.org.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAAb4ax5NH4ZWYQxjKG8cADQ1uEE31P5ZEL

"BM-004 Cookie Policy V002" History

-  Document created by Raichel Phipps (people@rspcaleicester.org.uk)
2025-10-09 - 11:48:32 AM GMT
-  Document emailed to connora@rspcawoodside.org.uk for signature
2025-10-09 - 11:48:36 AM GMT
-  Email viewed by connora@rspcawoodside.org.uk
2025-10-13 - 4:18:20 PM GMT
-  Signer connora@rspcawoodside.org.uk entered name at signing as Connor Acton
2025-10-13 - 4:18:36 PM GMT
-  Document e-signed by Connor Acton (connora@rspcawoodside.org.uk)
Signature Date: 2025-10-13 - 4:18:38 PM GMT - Time Source: server
-  Agreement completed.
2025-10-13 - 4:18:38 PM GMT